



Congratulations on the launch of the World Trade University. As the globalization of capital forges ahead, it is vital to supply business leaders with the expertise, contacts and best practices they need not only to thrive in business but, more importantly, to uphold their responsibility to their stakeholders and to the whole of society.

I am especially excited about WTU's unit on investor relations and venture capital management. This will help promote two-way communication between a business venture and its pool of capital. The name of the game is transparency, along with responsiveness and accountability, for there is now worldwide awareness of the importance of good corporate governance. Indeed, it is proven that investors are willing to pay a premium for well-run companies. So the WTU, by instilling good governance, will ultimately lower the cost of capital for responsible business leaders and help ensure their success.

Globalization means entrusting our future to the business leaders of tomorrow. With the launch of the WTU, our future should be in good hands.

Neil Stewart  
Editor-in-Chief