

H.E. Rubens Ricupero
Secretary-General of UNCTAD
Recipient of "Lifetime Achievement Award – 2004"

Mr. Ricupero was appointed as UNCTAD's fifth Secretary-General in September 1995 and, on the recommendation of the United Nations Secretary-General, reappointed by the General Assembly for another four-year term in 1999. That term was subsequently extended for a further year starting 15 September 2003. Previously, during a long career with the Brazilian government, he was Minister of the Environment and Amazonian Affairs, before becoming Minister of Finance in 1994, where he supervised the launching of the Brazilian economic stabilization program.

His diplomatic posts have included Ambassador and Permanent Representative to the United Nations in Geneva (1987-1991); Ambassador to the United States of America (1991-1993); and Ambassador to Italy (1995). At GATT between 1989 and 1991, he served as Chairman of the GATT Council of Representatives; Chairman of the GATT Contracting Parties; Chairman of the GATT Committee on Trade and Development; and Chairman and Spokesman of the GATT Informal Group of Developing Countries.

Mr. Ricupero has also headed the Brazilian delegations to the United Nations Commission on Human Rights and the Conference on Disarmament, both in Geneva, and served as Chairman of the Finance Committee at the United Nations Conference on Environment and Development, Rio de Janeiro, 1992.

He was Professor of Theory of International Relations at the University of Brasilia from 1979 to 1995 and Professor of History of Brazilian Diplomatic Relations at the Rio Branco Institute from 1980 to 1995. He is the author of several essays and books on international relations, economic development problems, and international trade and diplomatic history.

Mr. Ricupero received a Bachelor in Law from the University of São Paulo in 1959. A career diplomat graduated (1964) from the Institute Rio Branco, a branch of the Brazilian Ministry of Foreign Relations, he speaks Portuguese, English, French, Spanish and Italian, and reads German.

For further information please contact us at:

MAILING ADDRESS
BOX 204 4 ASSINIBOINE RD.
TORONTO ON M3J 1L2 CANADA

COURIER & LOCATION
1810-2 ASSINIBOINE RD. 4700 KEELE ST.
TORONTO ON M3J 1L1 CANADA

(T) 1.416.736.5646
(F) 1.416.736.5693

(E) info@wtuglobal.org
(W) www.wtuglobal.org



"LIFETIME ACHIEVEMENT AWARD – 2004"
by
The World Summit of Young Entrepreneurs
with the United Nations

An Integral Part of UNCTAD XI, São Paulo, Brazil

The Executive Council of the World Summit of Young Entrepreneurs – an integral part of the World Trade Forum and World Trade University launched by the United Nations – has unanimously decided that "Lifetime Achievement Award – 2004" will be presented to H.E. Rubens Ricupero, at UNCTAD XI in São Paulo, Brazil.

"Lifetime Achievement Award" is presented to a "Distinguished Global Personality" for his/her extraordinary achievement in bringing "Peoples and Institutions" together to enhance shared prosperity.

At the World Summit of Young Entrepreneurs, we are privileged by being able to "Award" eminent global personalities such as: H.E. Raymond Barre, Former Prime Minister of France; H.E. Boutros Boutros-Ghali, Former Secretary-General of the United Na-



H.E. Rubens Ricupero
Secretary-General of UNCTAD
Recipient of
"Lifetime Achievement Award – 2004"

tions; H.E. Cheddi Jagan, Former Prime Minister of Guyana; among others.

We are also honored by the engagement of Their Excellencies: Kofi A. Annan, Secretary-General of the United Nations; Romano Prodi, President of the European Commission; The Honorable Guy Verhofstadt, the Prime Minister of Belgium; HRH Prince Philippe of Belgium; Donald McKinnon, Secretary-General of the Commonwealth; and indeed many other distinguished citizens of the world.

The World Summit of Young Entrepreneurs, established in Canada in 1993, has always been coordinated as an "Integral Part" of the UN major global conferences. The Summit has been held eight times in six countries of the four continents. Over the period of eleven years, the Summit has brought together over 4800 emerging young entrepreneurs (between the ages of 21 and 42) from 185 countries and facilitated over one thousand "international joint ventures" ranging from US\$20,000 to US\$35,000,000.



WORLD TRADE UNIVERSITY
GLOBAL SECRETARIAT



World Trade University is a United Nations global partnership mechanism launched at the Third United Nations Conference on Least Developed Countries, hosted by the European Union, Brussels in May 2001, engaging the European Union; Agencies of the UN including the Executive Office of the Secretary-General, UNCTAD, and UNDP; World Trade Organization; Commonwealth Secretariat; and Departments of the Government of Canada. WTU is an interlocking organization comprising academic programs, global platforms, and related services. These elements operate together to assist WTU in achieving its mission:

to enhance the capacity of the present and to develop the potential of future trade leaders to better manage the challenges of multilateral trading system so that prosperity is shared.

WTU Learning Programs

WTU focuses on subjects matters that are demanded by industry professionals and students. WTU's learning programs carry a heavy emphasis towards international trade and the global economy. The key areas of concentration are in the Master's Degree Level:

- Agri-Exporters & World Trade
- Banking & Trade Finance
- Energy & Trade
- Finance & Strategic Management
- Insurance
- Investment Management
- Logistics and Multimodal Transportation
- Mining, Mineral Resources & Sustainable Development
- Tourism & Trade
- Trade & Environment
- Trade Policy, Accession & Dispute Settlement

World Summit of Young Entrepreneurs (WSYE)

World Summit of Young Entrepreneurs' (WSYE) mission is to provide a global forum for emerging professionals from diverse business and socio-economic backgrounds. The program uses this unique opportunity to define, shape and influence the issues surrounding global young entrepreneurs and firms from small and medium-sized enterprises and industries (SME/SMI). The goal of the summit is to build competencies in enterprise development, information and communication technology, trade negotiations and joint venture development.

The WSYE has a rich and successful history that includes 8 prior summits held in four continents and six countries. We have learned from our past successes, and are preparing to host the most effective summits yet. The following are examples of past Summits:

- 8th WSYE – an Integral Part of UN LDC III, European Union, Brussels, Belgium – “*A New Way Forward: International Joint Venture Opportunities Through Export Market & Digital Collaboration*” – May 2001
- 7th WSYE – in Honour of the UN Millennium Assembly, World Trade Centre, New York, USA – “*New Strategic Alliances for Shared Prosperity in the Network Economy*” – August 2000
- 6th WSYE – an Integral Part of UNCTAD Conference on Partners for Development, Lyon, France – “*Partnering for Success in the Global Markets: An Integral Part of UNCTAD Conference*” – November 1998
- 5th WSYE: Summit 77 – an Integral Part of Conference of UN G-77 and China, San Jose, Costa Rica – “*Group of 77 Countries: A Programme in Active Partnership with the UN South-South Conference on Trade, Investment & Finance*” – January 1997
- 4th WSYE – an Integral Part of the 50th Anniversary of the United Nations, UN Global Headquarters, New York, USA – “*Leadership Training Summit: Rights and Responsibilities*” – August-September 1995
- 3rd WSYE – and Integral Part of the United Nations Forum, Toronto, Canada – “*Shaping the New Global Community*” – February 1995
- 2nd WSYE – and Integral Part of the United Nations Forum, Toronto, Canada – “*New Imperatives in International Development & Global Migration*” – February 1994
- 1st WSYE – and Integral Part of the United Nations Forum, Toronto, Canada – “*Today's International Relations: Environment, Development and Global Security*” – March 1993

WTU Learning Programs are designed for professionals with extensive work experience including: professionals (from least developed, developing, emerging economies and developed countries) and at least 2 to 3 years of trade related experience, governmental, non-governmental, and private sector officials (Chamber of Commerce, Association of Businesses, Exporters Associations, etc.) from provincial and central/federal agencies (i.e., Export Development Board), officials from multilateral agencies, and students who have a valid university degree and have shown a genuine interest in trade management.

WTU Global Platforms

- World Tourism Marketing Summit – 2004 – China
- South-South Trade Forum – a WTU/ UNDP/Government of China Joint Program – 2004 – China
- World Trade Forum – a UN Global Partnership Platform – 2005 – Canada
- World Summit of Young Entrepreneurs of the United Nations – 2005 – Canada
- World Summit of Indigenous Entrepreneurs
- World Summit on Remittances and Development

WTU Support Services

- World Trade Resources Centre (WTRC)
- WTRC is an online library and knowledge database of the WTU
- Institute for Leadership Development (ILD)
- E-cademy
- World Business Exchange (WBE) & Virtual Trade Show